

Seminar: Outsourcing for Medical Device Companies

Intellectual property when working with an external Partner

Erik Krahbichler, European Patent Attorney,
Krahbichler Intellectual Property Advisors AB

Thomas Mathiasen, TM-Innovation



Intro

About us:

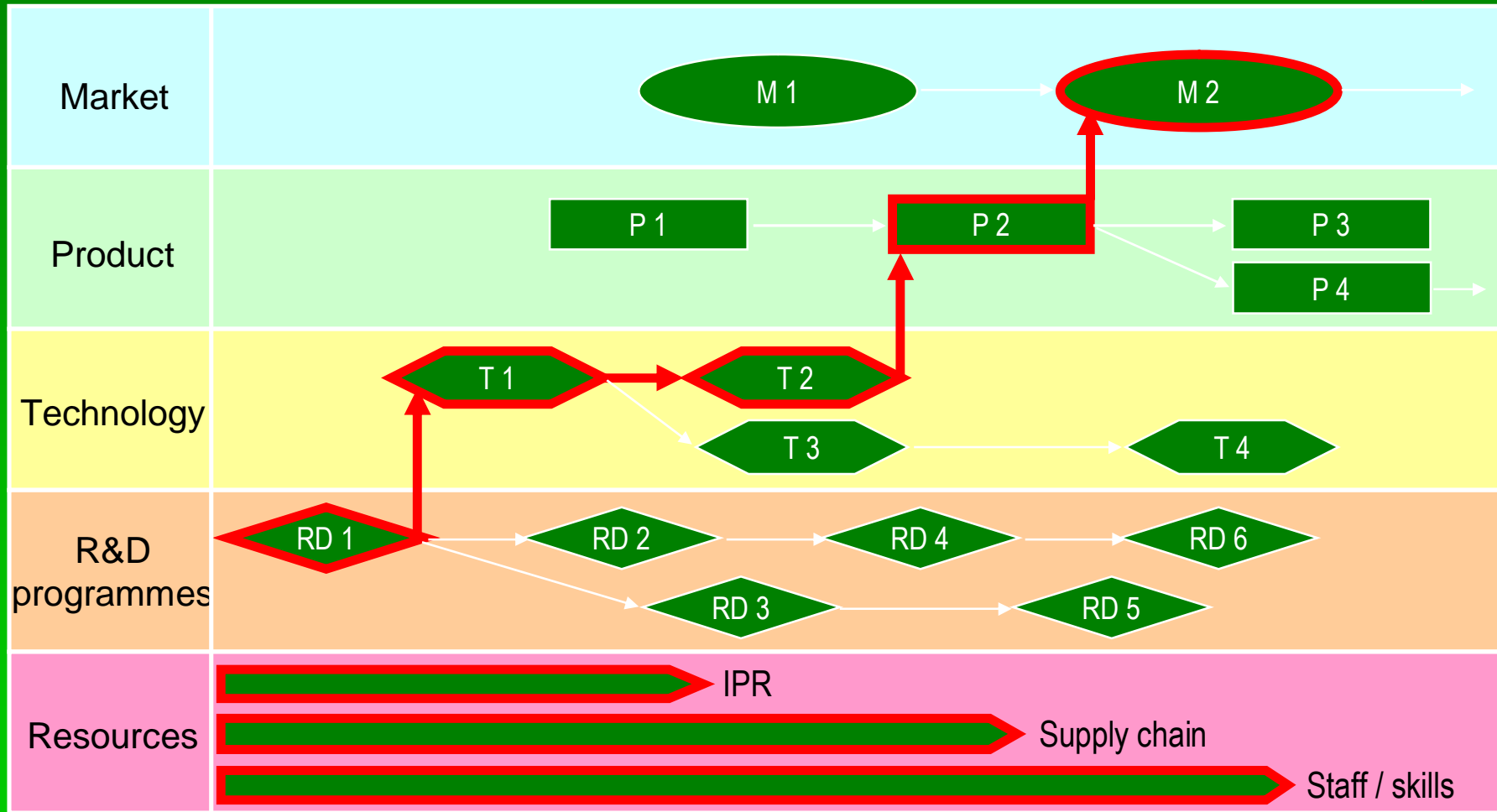
- Erik Krahbichler: Solid background in the field of Medical Technology
- Thomas Mathiasen: Innovation and technology development, IP strategy at a.o. Novo Nordisk, Foss, Plougmann & Vingtoft

About the market

- Medical Devices: competitive market, important to be prepared.



Roadmapping - Planning for the Future



Even the Chinese think strategic IP



Issues of Secrecy and securing rights at external collaboration and outsourcing

Collaboration

- Universities
- Research collaboration
- Network

Outsourcing

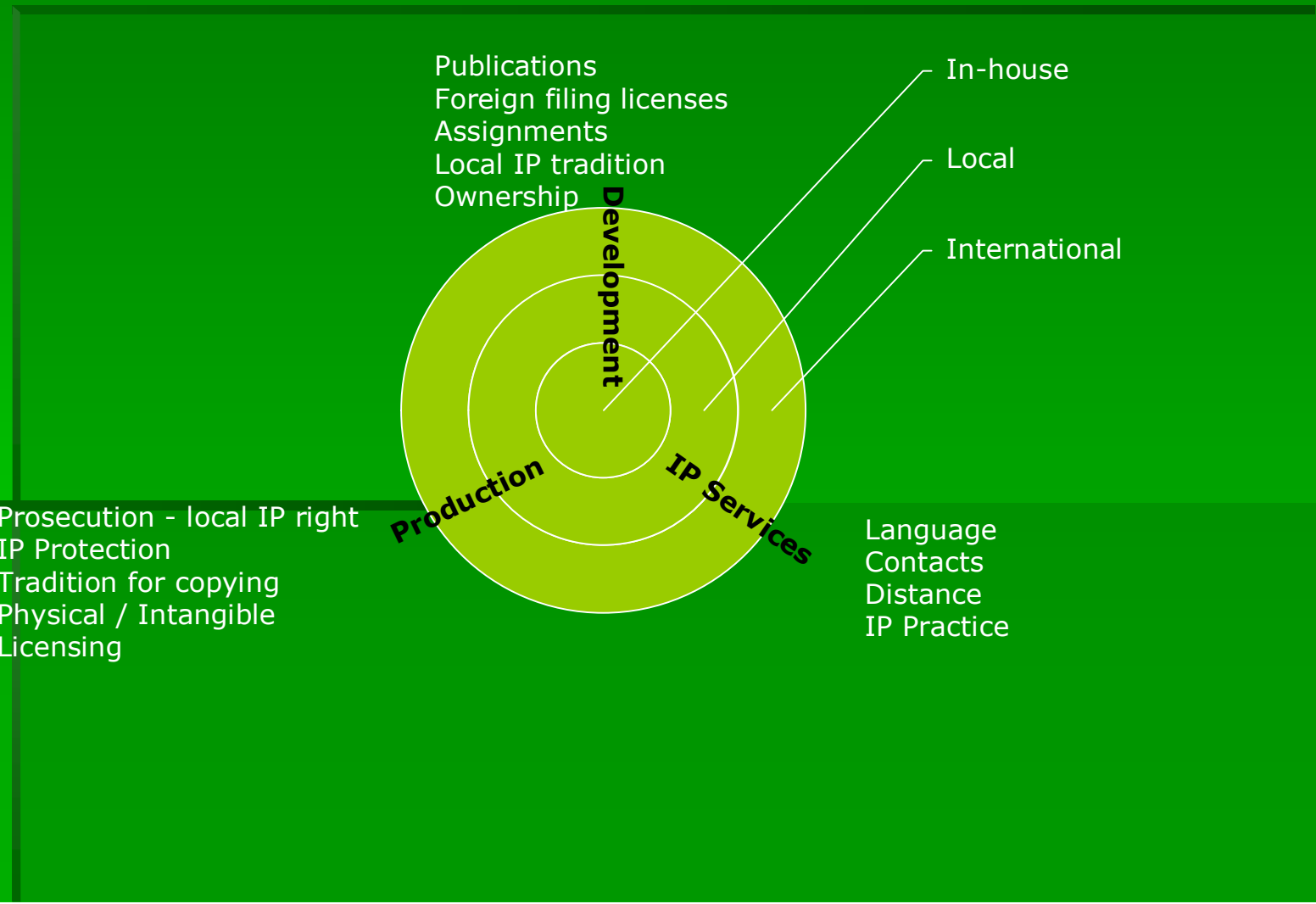
- (Far)east
- Sub-suppliers

Elements

- Secrecy
- Contracts
- Agreements
- IPR
 - Patents
 - Trademarks
 - Design
 - Copyright
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Crucial elements in outsourcing which may cause problems you want to avoid



When outsourcing development....

- Publications – not prior to patenting
- Foreign filing licenses
- Assignments to secure ownership of IP
- Local IP tradition
- Agreements covering Ownership of IP
- Clause for handling of (potential) conflicts
- Local law
- Documentation for IP and approval



When outsourcing Production...

- Prosecution - local IP right
- IP Protection
- Tradition for copying
- Tangible / Intangible products
- Licensing Out, Licensing In
- Approval processes, e.g. FDA



When outsourcing IP Services...

- Language
- Contacts
- Distance / time zones
- IP Practice
- Timing of filing IP – Synchronized with approval processes, product development cycle, outsourcing



What you should do

- *Be Prepared...* “the meaning of the motto is that a scout must prepare himself by previous thinking out and practicing how to act on any accident or emergency so that he is never taken by surprise.”
Robert Baden-Powell
- Talk to your advisor well in advance



Contact

Erik Krahbichler:
www.ipadvisors.eu
erik@ipadvisors.eu
Tel. +46 42 400 0331

Thomas Mathiasen
www.TM-Innovation.dk
thomas@tm-innovation.dk
Tel. +45 2170 8672

